

Protegrity Overview

We Are All Now Part of the Global Data Economy

According to cloud data warehouse Snowflake, many organizations would like to **securely link their data** with data generated by partners, customers, and industry peers.

But to truly enable a global data economy, **data must be secure** wherever it rests, travels, and is used.

Today, Access To Secure Data Can Transform Your Business

At the very least, the ability to access and share secure data will allow your business to:

- Move quickly
- Focus on the customer experience
- Build a data-informed culture
- Create faster time to insights

We All Now Live In A Data-Driven World

Today, business decisions must be made **based on data**.
The same holds true for innovation.

Now, More Than Ever, Businesses Live or Die Through Data-Driven Innovation

When companies don't adapt and innovate based on the data they are seeing, bad things happen. Innovative disruptors that based their businesses on data and digital transformation thrived.

BLOCKBUSTER



NETFLIX

POLAROID



TOWER RECORDS



It's Also A World Where Customers Rule

To succeed in the marketplace, brands must know their customers intimately and deliver a truly intelligent experience.

Product Revenue Trends

The data about the customer's Journey, Behavior, and Sentiment must all be analyzed to predict and map what the customer will do next.

What Can You Do To Get Ahead and Stay Ahead?

Data of varying sensitivity has moved beyond the safe confines of a secure corporate firewall, to what is now known as the “perimeter-less enterprise.”

With Protegrity, You Can Go Forth and Innovate

Forward-looking companies tend to seriously invest in the data-driven enterprise to capture the promise of new streams of revenue and optimized operations.

The Protegrity data-security platform manager provides unmatched resilience for data security, integrity, and availability, all of which is critical to today's businesses.

Why Protegrity?

We have a storied history of innovation in data privacy and security. For the past 15 years, Protegrity has delivered first-class protection for sensitive enterprise data to the largest brands on the planet.

The Best Choice



Agile

Extensive coverage of databases, both on-premise and in the cloud, enable quick pivots as data demands.



Fast

The highest performance security tokenization design.



Timeless

A full spectrum of lightweight to heavy-duty protocols and data types expand with the needs of the business.



Accessible

A single centralized data-access policy enables data re-identification to make sensitive data accessible.



Experienced

With over 15 years of experience and eight major product improvements, Protegrity knows data security like nobody's business.

Enterprise Trust

35 percent of the Top Global 250 businesses use Protegrity for their enterprise data security.



Over 300 Million credit cards

Retailers in the **Top 5 in Revenue** in the US, Canada and Europe



The majority of US mortgage applications

5 out of 10 of the top health-insurance companies



Government entities, including 2 tax authorities in Europe

12 financial institutions with **\$1 billion+** in global revenue

