NJ/DV HIMSS 2023 Fall Conference FAQ’s  
October 17-19, 2023

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| **Golf & Conference Logistics** | |
| When and where is the Fall 2023 conference? | The Conference will be held at the Hard Rock Casino in Atlantic City from October 17-19, 2023. The preliminary agenda can be found at [www.njdvhimssevent.com](http://www.njdvhimssevent.com). |
| When and where is golf? | Golf will be at  [Ballamor Golf Club](https://ballamor.com/) on October 17 from 9:00 am – 3:30 pm |
| What are the sponsor Expo Hall hours and booth set up and shut down times? | Booth set up is on Tuesday (10/17/23) from 12 pm – 6:30 pm in the Seminole Ballroom.  Booth breakdown is on Thursday (10/14/23) from 10:30 am – 1 pm  Sponsor Expo Hall Hours:   |  | | --- | | **Tuesday, October 17th** | | 6:30pm – 9:30pm                          Opening Reception | | **Wednesday, October 18th** | | 7:00am – 8:15am                          Breakfast | | 11:00am – 11:30am                      Break | | 12:20pm – 1:30pm                        Lunch | | 3:20pm – 3:50pm                          Break | | 5:00pm – 7:00pm                          Reception | |  | | **Thursday, October 19th** | | 7:30am – 8:30am                          Breakfast | |
| How many people will be attending golf and the conference | In past years, we have had approximately 60-70 golfers and up to 500 people attending the conference. We expect a great turnout based upon feedback we’ve gotten so far and pent-up demand to attend due to the last 2 years being virtual. |
| **Sponsorship** | |
| Will we get a list of attendees? | Pre-event attendee listed will be provided to our Annual and Fall Conference booth sponsors approximately one week prior to conference. |
| If I’m already an annual sponsor of either the DV or NJ chapters do I get a booth? | DV and/or NJ HIMSS annual chapter sponsors are automatically included as a sponsor for the conference and entitled to a booth space. Our event planning company, DeMarse, will be in touch with all sponsors to provide preliminary details for how to register and select your booth. If you have not heard anything by the dates referenced for your level, please contact either Nadine Opstbaum (DV) or Julia Staas (NJ). |
| In addition to the standard sponsorship I get as a DV and/or NJ HIMSS chapter sponsor, what other options do I have to promote my company during golf and the conference? | We have various sponsorship options to promote your company such as closest to the pin, longest drive, breakfast sponsor, lunch sponsor, keynote sponsor, lanyard sponsor, etc. For details and to purchase additional sponsorships, check out the links below:  [Golf Sponsorships](https://www.eventbrite.com/e/njdvhimss-16th-annual-conference-golf-outing-tickets-682366585827?aff=oddtdtcreator)  [Conference Sponsorships](https://www.eventbrite.com/e/njdvhimss-2023-fall-conference-sponsorship-opportunities-tickets-682350437527?aff=oddtdtcreator)  [Conference Registration](https://www.eventbrite.com/e/njdvhimss-2023-fall-conference-tickets-681910902867) |
| How can we ensure a great turnout and engagement with sponsors? | We have fantastic keynote and other speakers, as well as a CIO and CMIO/CNO (-> “Nursing Leadership Panel), roundtable sessions which we are promoting through our chapters. We will have events such as our 10/17 Welcome Reception, breakfast, and lunch in the Expo Hall and will use a Poker Game to entice attendees are engaging with sponsors at their booths. |
| As an annual sponsor to either DV, NJ, or both chapters, how many people from our company can we have attend the conference? | It is based upon your tier level by chapter (e.g., Executive, Corporate, or Associate). If you are sponsoring both chapters (dual) than you get the combined total for both chapters. This information will be provided by our Event Management company, DeMarse. |